



# BUSINESSNEXT Wins Silver at PM Infini-T Awards for Digital Wellbeing Integration

**New Delhi, 08 September 2025:** BUSINESSNEXT, a leader in enterprise digital solutions, is proud to announce its Silver win at the PMInfini-T Awards 2025 by People Matters, under the Digital Wellbeing Integration category.

This recognition marks BUSINESSNEXT's continued efforts to drive a future-ready HR agenda powered by technology, empathy, and purposeful innovation.

From addressing fragmentation in workplace wellness to building "human-centered" solutions, BUSINESSNEXT's innovative initiatives in building a holistic, digitally enabled wellness ecosystem have set new industry benchmarks in creating seamless and engaging employee experiences.

The Infini-T Awards are India's gold standard for exceptional achievement in Talent, Tech, and Transformation. Focused on purpose-driven innovation, these awards highlight organizations at the forefront of integrating modern technology with meaningful employee strategies and solutions.

## Highlights of BUSINESSNEXT's Digital Wellbeing Achievements

**Holistic Wellness Ecosystem:** BUSINESSNEXT has rolled out an integrated program across the five pillars of employee wellbeing—Physical, Mental, Emotional, Financial, and Nutritional health—using real-time digital platforms, surveys and data-led analytics to drive meaningful outcomes.

**Employee-centric Approach:** Initiatives were co-created with employee input, ensuring programs are relevant, personalised and impactful for a multi-generational.

**Innovations in Engagement:** Recent launches include AI-powered wellness avatars, virtual finance and fitness programs, "Doctor@Office" consultations, and a digital "12 Months of Joy" calendar to sustain engagement beyond the workplace.

**Proven Outcomes:** BUSINESSNEXT's wellness program has delivered an 88% achievement of participation targets, a 10-point jump in employee net promoter scores, and global recognitions, including Asia's Best Employer Brand Awards and IMPAct4Nutrition champion 2024.

## ➤ **A Commitment to Purpose and Performance**

**Lipika Mohanty, Head People Development & Admin at BUSINESSNEXT,** commented *"Winning Silver at the Infini-T Awards demonstrates our commitment to embedding wellness and purpose into every layer of our employee experience. We are proud to be recognized for making wellbeing not just a program, but a lived organizational value."*

BUSINESSNEXT remains dedicated to advancing HR innovation, ensuring people and performance thrive together through cutting-edge technology and empathetic, inclusive strategies.

## ➤ **About BUSINESSNEXT**

BUSINESSNEXT is a leading SaaS provider specializing in intelligent financial services solutions. The company empowers banks and financial institutions worldwide with AI-powered automation and digital transformation technologies. Ranked #1 in the 2025 Forrester Wave™ for Financial Services CRM, BUSINESSNEXT continues to drive innovation in the fintech space while maintaining its commitment to employee excellence and workplace transformation.

## ➤ **About People Matters InfiniT Awards**

The InfiniT Awards recognize and honor excellence in Talent, Tech, and Transformation across India's evolving workplace landscape. These awards spotlight organizations that demonstrate exceptional integration of cutting-edge technology with purpose-driven people strategies, setting benchmarks for innovation in talent management and employee experience.

