



## **BUSINESSNEXT honored as IMPAct4Nutrition champion by NITI Aayog in partnership with UNICEF for promoting employee wellness.**



**New Delhi, December 9, 2024 :** BUSINESSNEXT, a leading global cloud solutions innovator for financial services, has been honored as a Champion for Employee Nutrition Initiatives for FY 2024-25. The recognition was conferred at the “Transforming Super 60 Through Nutrition and Celebrating I4N Champions” event, organized by NITI Aayog, acknowledging BUSINESSNEXT’s commitment to employee wellness and nutrition excellence.

BUSINESSNEXT was appreciated for its continuous efforts and initiatives to promote wellness and nutrition among its employees. As a key champion of this transformative initiative, the company has been at the forefront of advocating Employee Wellness as integral components of its employee engagement programs.

The award was presented by notable dignitaries, including Pallavi Agarwal, Joint Secretary, Ministry of Women & Child Development, Arjan De Wagt, Deputy Representative, UNICEF India Country Office and Marie-Claude Desilets, Chief Nutrition, UNICEF India Country Office.

*“We are deeply honored to receive this prestigious recognition, which reaffirms our commitment to prioritizing employee wellness,” said **Lipika Mohanty, Director of People & Development, BUSINESSNEXT.***

*“The wellness of our employees is paramount to our collective success. Our 5-pillar approach to wellness places nutrition at its core, alongside Physical, Mental, Financial, Nutrition, and Emotional Health of employees. This integrated framework empowers our employees to make informed choices about their health and fosters a culture of well-being within our organization. This recognition reinforces our position as a responsible and caring employer, fostering a healthy, productive, and engaged workforce that drives both employee well-being and long-term organizational success”, Mohanty further added*

## ► **About BUSINESSNEXT**

BUSINESSNEXT is a leader in composable cloud solutions for financial services which includes CRM, Digital lending, digital servicing, risk rating, credit assessment all powered with industry specific AI. With over a million users worldwide, they're the driving force behind the AI-powered, hyper-SaaS cloud platforms that are redefining what's possible in finance. BUSINESSNEXT is spreading its vision of autonomous financial operations across the globe, with presence in APAC, EMEA & North America.

It is recognized as a leader by Forrester in financial services CRM Wave and has featured in Gartner Magic Quadrant for 11 years running.

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